

## **Privacy & Cookie Policy**

*Last updated: 18/07/25*

Welcome to **ngwanapitori.co**. Your privacy is important to us. This policy explains how we collect, use, and protect your information when you use our website.

### **1. Who We Are**

**ngwanapitori.co** is an online directory where you can discover products, people, and places of Pretoria. We also sell branded merchandise to promote local pride and positivity.

### **2. What Personal Data We Collect**

We may collect and store the following types of information:

- Name and contact details (if you fill in a form or place an order)
- Email address (for newsletters or updates)
- Billing or delivery address (for purchases)
- Your interactions with our website (pages viewed, clicks, etc.)
- Device and browser information

We collect this data when:

- You sign up or submit a listing
- You make a purchase
- You contact us
- You browse our site

---

### **3. How We Use Your Data**

We use your information to:

- Process and deliver your orders
- Respond to your messages or questions
- Send updates or newsletters (only if you subscribe)
- Improve the website and user experience
- Understand how people use our site (via analytics)

We never sell your personal information to third parties.

## 4. Cookies

Cookies are small files stored on your device to help our site work better.

We use cookies to:

- Remember your preferences
- Track traffic and usage (e.g. Google Analytics)
- Improve performance

You can choose to accept or reject cookies using the banner on our site or by adjusting your browser settings.

### Types of cookies we use:

- **Essential cookies** – for basic site functions
- **Analytics cookies** – to understand user behavior
- **Marketing cookies** – for promotions or retargeting (e.g. Facebook Pixel)

## 5. Third-Party Services

We may use services like:

- **Wix** (our website platform)
- **Google Analytics**
- **Facebook Pixel** or Instagram integrations
- **Yoco** (for processing orders)

These services may also use cookies or collect limited data to perform their functions.

## 6. Your Rights

You have the right to:

- Access your personal data
- Request correction or deletion
- Opt-out of marketing emails
- Adjust your cookie preferences

To make a request, please email us at: [ngwanapitorimedia@gmail.com](mailto:ngwanapitorimedia@gmail.com)


## 7. How We Protect Your Data

Our website is hosted on Wix, which uses secure servers and HTTPS encryption. We take reasonable steps to protect your data, but no system is 100% secure.

## 8. Contact Us

If you have questions about this policy or how we handle your data, contact us at:

 [ngwanapitorimedia@gmail.com](mailto:ngwanapitorimedia@gmail.com) or **081 549 8177**

 Pretoria, South Africa